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Small Business Beanstalk helps Local Companies Grow in Tough Economy

Columbus, Ohio – (September 21st, 2009) The Small Business Beanstalk, a co-op of small and medium size enterprises (SMEs) that focus on profit growth and cost savings to help their members, has officially launched to help businesses prosper with-in the community, and with a “local first” focus.

Small Business Beanstalk, or The SBB, focuses on bringing companies and individuals together to help expand and grow local business, and work with each other by providing services and networking via membership. For example, a local printing company recently joined The SBB and so has a design company. By joining The SBB the two companies are now able to work with each other by providing services, resources and passing on savings to each other’s business.

"As a local first network we are uniting the neighbors in our community to gain discounts at local vendors. By providing discounts our members can support the community and keep the cash flow in our region," said Timothy Wolf Starr, founder of The SBB. "By partnering our members we provide solutions and resources to them they normally wouldn't have access to," said Starr. "We have already made over 500 local connections during our start-up."

The best aspect of The SBB is the personal touch it provides its members. The SBB team acts as a concierge service for each member business. By doing this, The SBB team member is the first person a business would call to help them meet any of their business needs or goals.

The approach of The SBB is very personal and they help each of their members find the best way to gain value from their resources. The SBB offers a reduced rate to start ups and non profits because they are a local company, and believe that community is key and very important.

To become a member of The SBB or to request more information please visit: www.thesbb.com, or call them at 614-531-0512.

About Small Business Beanstalk: The SBB, located in Columbus, Ohio, is a co-op of small and medium size enterprises (SMEs) that specializes in profit growth and cost savings. SBB uses symbiotic relationships to give local companies the resources and opportunities to increase profits. They focus on the details of networking and resource evaluation so that the SMEs can focus on their core competencies with a “local first” focus.